

Personal Information

Name: Amirreza

Family name: Keypour

Birthdate: 23/02/1992

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Personal Website: www.kypr.ir

Educational Information:

BSc Software Engineering

MSc E-Commerce Student

Experience

Peeyade

The location-based application about Tehran's Cultural and Entertainment scene. (www.peeyade.ir)

July 2017 – Present

Role:

- Technology Journalist

Abrino (Athena Co.)

First Persian Cloud Platform (www.abrino.ir)

May 2017 – Present

Role:

- Digital Branding for Abrino App
- Implementing strategies for online advertising
- Performing and managing online ads such as: Display Ads, CPC,...
- Analyze of User entrance through Google Analytics
- Review and Analyze of user behavior in Abrino Android app using Firebase tool
- SEO based Work on Abrino
- Write, Revise, correction and Content Management
- R&D works to improve performance of android app

Mehrabane

First crowdfunding website in Iran (www.mehrabane.ir)

May 2017 – Present

Role:

- Improve website rankings, traffic and conversions by using search engine optimization techniques
- Analyze of User entrance through Google Analytics
- Write, Revise, correction and Content Management
- Creative ideas to progress the projects

Ebrahim Group (Farnamsanat Co.)

Industrial Cleaning Machines (www.farnamsanat.com)

January 2013 – June 2017

Role:

- Manage and Update Websites (Webmastering)
- Manage and Update social networks and contents.
- Full SEO for Ebrahim Group
- Develop and management of PPC Advertising
- Analyze advertising with Google Analytics for better result
- Design Landing Page for custom Advertising
- Generate, Edit, Publish and Share Content (Text, Images, Video or HTML)
- Monitor trends in Social Media tools and channels.
- Writing Proposal and Design Presentation
- Creative ideas for improving the company position on the web
- Design Catalogue and Posters
- Provide Consultation in advertising
- Compare and analyze competitors
- Taking photo of Machineries

Rayanehsanat Co.

Office Furniture Manufacturer (www.rayanehsanat.com)

Apr 2013 – Present

Role :

- Manage and Update Websites (Webmastering)
- Creative ideas for improving company's position
- Provide Consultation in advertising

Sillaco Co.

Office Furniture (www.sillaco.ir)

May 2013 – Present

Role:

- Manage and Update Websites (Webmastering)
- Creative ideas for improving company's position
- Provide Consultation in advertising

Photography

Freelancer

2015 – Present

- Minimalist
- Landscape
- Street
- Night

Temp-Designer

My Own (www.temp-designer.com)

2007 - 2010

This website is about contributing free templates and templates for sale Specially on weblogs like Blogfa, Persianblog, Mihanblog and...

- Rip (Re-designing) Templates to HTML and preparing for types of weblogs system
- Write Content and Posting
- Blogging

Best2Warez

My Own (www.best2warez.com)

2008 - 2009

This website was about download new software for free in English language.

- Used to work on VPS for Download/Upload software's for copywriting and reduce the time
- Posting Articles Daily and Regular

Bazfilm

My Own (www.bazfilm.com)

2008 - 2009

This website was about download new movies for free in Persian Language.

- I had VPS for Hosting files
- Translate movie story and posting.

Peachlearn

My Own (www.peachlearn.com)

2012 - Present

This website is about learning everything (useful in life circle) like work with Software's, understanding tricks and... that's all free.

- Write Optimized Content about Everything by myself based on researching.
- Translate Articles to Persian.
- Webmastering

ZingVPN

My Own (www.zingvpn.com)

2010 - 2013

This website is about sale VPN for all Device on different operating systems.

- I had several servers from different country
- I config server for accounting my self
- I support my customers alone as well

Some of Project and Customers

Robina - Industrial Production

www.robina-co.com

- Static Web (HTML & CSS)

Mojtama Fanni Tehran – Vanak Branch

www.mftvanak.com

- Banner Graphic Design
- SEO

Mojtama Fanni Tehran – Narmak Branch

www.mftnarmak.com

- Banner Graphic Design
- SEO

Asvar Trading – Industrial Hose

www.asvartrading.com

- Static Web (HTML & CSS)

Paya Sanat – Industrial Fitting & Adaptors

www.psfitting.com

- Static Web (HTML & CSS)

Silla Club – Sellers Club

www.sillaclub.ir

- Creative Ideas for Specific Business
- Overseeing the Project 0-100
- Generate Content

Electrotash – Mechanical Seal

www.electrotash.ir

- Static Web (HTML & CSS)
- SEO

Niroosarmayeh – Investment and services supply

www.niroosarmayeh.co

- Dynamic Web

Golden Gift

www.instagram.com/golden_gift

- Currently Consulting an Instagram page with higher than 800K Follower
- Meanwhile Production Photographs are taken and Shaped aswell

Dordoone Gallery

www.instagram.com/dordoone_gallery

- Production Photographs are taken and Shaped aswell
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Skills and Expertise

- Expert in Search Engine Optimization (SEO)
- Expert in Social Media Optimization (SMO)
- Expert in Writing, and Editing Quality Contents (Blogging)
- Strong Knowledge and Understanding in HTML and CSS
- Strong in work with Wordpress and Datalife
- Strong in Rip Templates to HTML
- Strong in Translate Scripts and Modules to Other Language Like Persian
- Strong in work with Canon DSLRs and Photographing
- Strong in Corel Video Studio (Video Editing)
- Strong in work with Microsoft Office
- Strong in work Microsoft Front Page, Expression Web
- Strong in Research on any Topics
- Experience in Writing Proposal
- Experience in work with Adobe Photoshop, Lightroom, Acrobat
- Experience in working with Adobe Dreamweaver
- Experience in producing web and social media content
- Experience with Google Analytics, Google Webmaster, Piwik, Alexa, Social Media Analyzer and - other analytics tools
- Experience in work with PPC and CPC Advertising
- Experience work with Animation Production software like Toon Boom
- Experience work with a variety of Content Management Systems (CMS)
- Experience in work with VMware on the server
- Experience in work with Kerio Control Panel
- Experience in work and Setup IIS
- Experience in Workgroup
- Ability to work as a part of a team
- Ability to work independently

English Skills

Listening: %70

Reading: %70

Writing: %55

Speaking: %35